OXFORD READING BUDDY

A unique new digital reading service that helps every child develop key comprehension skills and makes reading fun!



Dear Parent/Guardian

Greetings from Oxford University Press India!

Oxford University Press is a department of the University of Oxford, and in its longstanding presence of over a century in India, it has successfully responded to the varying learning and developmental needs of students, teachers, scholars and also general readers.

In order to improve the reading skills of students that would lead to stronger analytical thinking skills, expansion of vocabulary, and development of many positive traits to empower them later in life, Oxford University Press has recently launched **Oxford Reading Buddy**, a unique digital reading service that supports each child's personal reading journey, helps motivate them to read, and provides teachers with valuable insights into their attainment and development. It is an easy-to-use and fully optimised digital platform that can be embedded into literacy lessons in order to seamlessly support independent reading.

So, your wait is almost over! Be a part of this exciting journey by enrolling your child in **Oxford Reading Buddy**, our digital reading service!

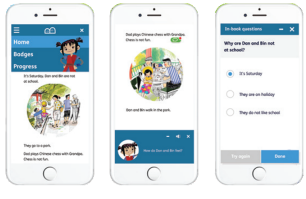
Features:

An extensive **eBook library**, with hundreds of eBooks from the loved and trusted Oxford series such as *Oxford Reading Tree*, *Treetops*, and *Project X* will give your child enough practice in reading.

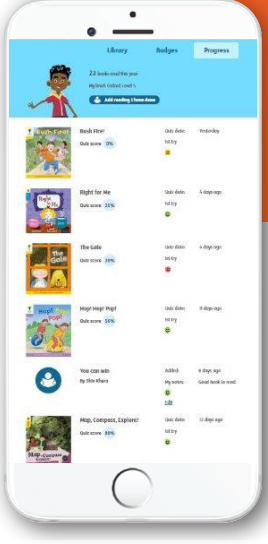
Coaching eBooks that are accompanied by a personalised 'Reading Buddy' will model, prompt and coach your child to become better at comprehension.

Progression for every child is underpinned by the expertly devised **Oxford Reading Levels**, ensuring that every child is reading at the appropriate level for their needs.

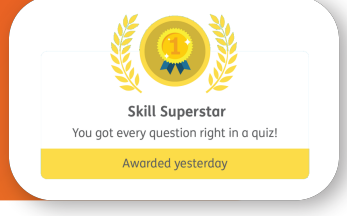
Quizzes are carefully matched to each eBook to deepen and develop your child's comprehension skills.



To know how your child is getting on with reading, you can look at your child's **Progress** screen to find out how many books they have read and their quiz scores. This screen also records level changes.



An in-built **reward system** will get your child badges for things like reading a lot, doing well in quizzes, listening to all of their buddy prompts, etc. They can see their badges by going to the **Badges** screen.



If you have any further questions on **Oxford Reading Buddy**, please do not hesitate to contact us, and we will be delighted to advise you.

You can also visit our support site to learn more about the product:
https://support.oxfordreadingbuddy.com/parent-support/

Yours sincerely
OXFORD UNIVERSITY PRESS

Read on any device:

App available with both online and offline reading capabilities – Read anytime, anywhere!